

Yinrun Huang captured hearts when she appeared on the reboot of *Big Brother*, which aired on ITV1, ITV2, and ITVX. Her kind-hearted nature, quirky mannerisms, and refreshing personality made her an instant fan favourite, quickly earning her a devoted online fanbase. Yinrun's time on the show catapulted her into the spotlight, securing her spot as a regular guest on *Celebrity Big Brother's Late & Live* and establishing her as a social media sensation. Her recent partnerships include major brands, including Monzo, Google Gemini, Aldi, Tesco and PepsiCo.

As of 2026, Yinrun has captivated a huge global audience of over 3 million followers across all her platforms, with one of her standout moments being her viral proposal video, amassing over 170 million views globally. The video was picked up by press outlets around the world, further cementing her status as a beloved public figure.

Originally from Shanghai, Yinrun holds a Bachelor's Degree in Environmental Engineering. She made the bold move to the UK in September 2021, where she completed a Master's Degree in Pollution and Environmental Control at the University of Manchester.

Her passions range from cooking, sustainability, and travel to working with kids and connecting with different cultures. Yinrun describes moving to the UK as her first big adventure, entering the Big Brother house as her second, and looks forward to many more exciting journeys in the future.