AJ Odudu is one of the nation's most recognisable broadcasters. With bags of energy and her Lancashire charm, she has made a name for herself over the years and fronted several successful programmes. Born to Nigerian parents, AJ grew up with her seven siblings in Blackburn and has a degree in English & Politics.

AJ is currently the co-host of ITV's Big Brother, alongside Will Best. She and Will also hosted the spin-off Celebrity Big Brother in 2024. The pair have hosted what is known as 'The Original Social Experiment' since its reboot in 2023.

AJ can also be seen teaming up with Vernon Kay to co-host brand new ITV series, M&S: 'Dress The Nation', a design competition series that follows 10 of Britain's best amateur clothes designers as they compete to secure the role of junior designer at M&S' headquarters.

Further career highlights include reaching the final of Strictly Come Dancing 2021, co-hosting C4's The Big Breakfast special reboot alongside Mo Gilligan – winning two RTS Awards and the Edinburgh TV Award for Best TV Presenters – hosting The Bridge, which aired on HBO Max and Channel 4, and hosting Channel 4's spin off show for Married At First Sight. AJ was the UK spokesperson at the Eurovision Song Contest 2022, making history announcing the Jury votes live from Salford for the first time ever, and she also took part in the Late Queen's ceremonious Platinum Jubilee Pageant.

Recent brand campaigns include Diet Coke, Sol De Janeiro, Google Pixel, McDonald's and The Perfume Shop. AJ has also written for outlets such as *Vogue* and *Grazia,* covering a range of topics she is passionate about. In February 2024 she was featured in British Vogue, and graced the front cover of Women's Health Magazine in May 2022.

After buying her first property in 2019, AJ started documenting her DIY renovations on her home-specific Instagram channel @homewithaj and remains passionate about interiors. A qualified personal trainer and sports nutritionist, AJ also has a huge interest in health and fitness. AJ has received an Honorary Fellowship Award from the University of Central Lancashire for her contribution to presenting and broadcasting.